

Business Development

Mission: Suggest strategies to the City to help support new and existing businesses in the downtown district and assist in implementing approved suggestions.

Meeting Minutes – June 24, 2008

Kathy Chiaverotti, Bill Engleking

Meeting was called to order at 5:05 pm.

Attendance:

Kathy Chiaverotti	Lana Arrowood	Gina McKenna	Don Weiselman
Bill Engleking	Randy Larson	Jim Coffey	
Karin Geier Nickel	Shannon O'Reilly	David Wenzel	Bob Mohr
Penney Anstey	Marguerite Ingold	Ald. Tina Schaefer	Craig Fischer
Jim Bodendorfer	Karol Niessing-Schepp	Jennifer Seefeldt	

Survey

The following plan was approved by general consensus and will be shared at the Task Force meeting on July 17, 2008.

RETENTION

Target Group A (*Businesses with intent to raze and rebuild on same site*)

Who: Planning Dept

- o Razing ordinance
- o Design guide
- o Grant and loan sources
- o Go Muskego promotional brochure
- o Follow up by Planning Dept within 30-45 days

Target Group B (*Businesses intent for remodel, landscape, parking, and signage*)

Who: Planning Dept

- o Design guide
- o Grant and loan sources
- o Pertinent ordinances
- o Go Muskego promotional brochure
- o Follow up by Planning Dept within 30-45 days

Target Group C (*Businesses with intent to relocate*)

Who: Planning Dept

- o Location possibilities including map
- o Grant and loan sources
- o Go Muskego promotional brochure
- o Follow up by Planning Dept within 30-45 days

RECRUITMENT

Target Group D (*Developers and Business Prospects from City Economic Development Plan on page 157 of Chapter 6 and Business Attraction Study Group*)

Who: Business Leaders Group

- o Include Go Muskego promotional brochure in packet
- o Include Industrial Park/Business Park information when pertinent
- o Follow up by Business Leaders Group within 14-30 days

Meeting was adjourned at 6:15pm.

Next meeting is Sept 16, 2008 at 5:00 pm in Chamber of Commerce conference room located at S74 W16894 Janesville Road.

Questions: 414-422-1155 x 111 (Kathy Chiaverotti)