

**Mayor Johnson's Task Force on Economic Development
Design Guide Enhancements Study Group
Meeting Notes
April 16, 2008**

Keith Werner and Steve Ziegler, Co-chairs

Attendance: Theresa Sowinski, Bruce Brownell, Karen Krause-Fromm, Craig Fischer,
Mary Hinners, Diane Ruehle, Art Dyer, Keith Werner, Steve Ziegler

This was a short meeting. Until we know where the road is going to be located, and what buildings will be left after Waukesha County gets done with their purchases, we are pretty much in a holding pattern.

Two items that we will be doing in the meantime are to:

1. Determine what architectural design firm the city is using so we can retain them to begin working with us "town" design guides for the East Town, Midtown, and West Town. Possibly PDI.
2. Ask Jeff Muenkel to meet with this group to review design guides.

Other items discussed:

The Design Guide Enhancements Study Group members present would like an aerial map of the full downtown area. SZ will work with Jeff Muenkel on this.

Art Dyer brought up that the city should look at hiring a Director of Economic Development. SZ spoke with Mayor Johnson about this, and the Mayor said that this has been discussed, but there is no budget money for it at this time.

New time for future meetings.....

The Group would like to hold future meetings on the Thursday after the Task Force meeting each month. The Task Force meeting is on the third Tuesday of each month, therefore **future Design Guide Enhancements Study Group Meetings will be held on the Thursday following the third Tuesday of each month. (This Thursday will either be the third or fourth Thursday of the month).** Therefore, the next meeting of this Group is Thursday, May 22nd.