

**Mayor Johnson's Task Force on Economic Development
Downtown Design Guide Study Group**

**Meeting Notes of
Thursday, July 31, 2008**

We had a good meeting yesterday, with good discussion and ten participants. Adam Trzebiatowski from the Planning Department has joined our group and will attend as many meetings as his schedule allows. Hopefully all of the meetings. Thanks Adam.

We discussed the mission change of this Study Group, from the original plan of actually designing the three downtown "towns" of East Town, Midtown and West Town with predetermined themes, to the current mission of working with outside architects to develop an eclectic looking downtown, (still three towns) containing architectural designs created over time.

To better define our goals and performance requirements I am going to go through all past meeting minutes and summarize our list of ideas and recommendations. Basically, I will come up with a draft of what we want our downtown to look like, including a Design Guide Statement, with the inclusion of measurable goals. Within this I will define our Critical Goals and what Actions we will need to do to accomplish them, and we as a group can edit my draft.

The other area that we discussed and I will take action on for our next meeting is the concept of having contractors bid on and renovate blocks of downtown with the property owner's help. To begin learning how to best handle this process I will be inviting a representative from Voss Jorgensen to attend our next meeting. We want them to hear our plan and help us develop a model that a general contractor and their architectural team can work with.

The next meeting of the Task Force is set for the third Tuesday of August, which is August 19th at 4:00 at City Hall. Our next Study Group meeting would therefore be August 21st, however I cannot do an August 21st meeting, and then I am gone most of the next week. **The next meeting of this Study Group will be Thursday, September 4th at 4:00 at InPro Corporation.**

Thanks for all of your help, and I look forward to seeing you on September 4th.

Steve Ziegler