

Muskego Economic Development
Business Attraction Study Committee Minutes

Meeting Date: August 23, 2007

Meeting Location: City Hall

Members Present in **Bold**

Britt Hall – Chair
LeeAnn Clark
Ken Fromm
Michael Garven
Lacretia Graf
May Hyde

Don Reidy – Co-Chair
Ginni Kohler
Mary Mahnke
Brant Maurer
Kerri Miller
Trevor Miller

Rudy Mishich
Ald. Dan Pavelko
Shewta Pearlstein
Kerri Ann Sondreal
Debrah Warner

Agenda Items

Topic: Review ground rules of Study Committee

Actions: Study Committee accepted ground rules from Economic Development Committee

Topic: Reviewed general status of tax base

Actions: Committee agreed that we need to move the current commercial tax base from 8-9% to a goal of 16 – 19%

Topic: Review charge of Study Committee

Actions: We agreed to:
1. To provide a vision for and suggest policy to facilitate bringing in new businesses to Muskego.
2. Suggest policy to help our existing businesses to insure their viability and growth.

Topic: Review general city sections

Actions: We prioritized the areas to focus as 1) Mid Town, 2) East Town, 3) West Town

Topic: Resources needed for next meeting

Actions: **1) Muskego Strategic Economic Development Report, 2) list of current businesses in Muskego, 3) explanation of TIFF's**

Assignments: All Study Group members to pick up and read Appendix B of the "Muskego Strategic Economic Development Report"

Next Meetings: October 1, 2007 – 6:30 – 8:00 PM