

Muskego Economic Development Business Attraction Study Committee Minutes

Meeting Date: 10/01/2007

Members Present in **Bold**

Britt Hall – Chair

LeeAnn Clark

Ken Fromm

Michael Garven

Lacretia Graf

May Hyde

Don Reidy – Co-Chair

Ginni Kohler

Mary Mahnke

Brant Maurer

Kerri Miller

Trevor Miller

Rudy Mishich

Ald. Dan Pavelko

Shewta Pearlstein

Kerri Ann Sondreal

Debbi Warner

Agenda Items

Topic: Discuss results of August Muskego Economic Development meeting:

Actions:

- The study group voiced concern about taking the downtown area out of the area of influence
- We need to generate a list of businesses or target business types for the Downtown Design Study Group.
- We need to generate ideas and criteria for businesses to move into the community whether or not it is the Downtown district.
- The study group voiced concern about the downtown district having different guidelines for the rest of the community
- There is a great deal of discussion of businesses that are not up to code now and what will happen after we start the redevelopment. Should the existing businesses get the design guides.

Topic: Review Tiff handout

Actions:

- Send out “How does a TIF work” to all study group

Topic: Review Appendix B of the “Muskego Strategic Economic Development Report”

Actions: (reviewed B-27)

- Supermarket
 - Trader Joes
 - Whole Foods
 - Fresh Foods
 - Goose Berry’s
 - Sendic’s
 - Butcher
 - Good Harvest
 - Metro Market (Pick n Save)

Muskego Economic Development Business Attraction Study Committee Minutes

- Appliance & Electronics
 - Best Buy
 - Radio Shack
 - Flanner's
 - Appliance World
- Apparel
 - Men's clothing Store
 - Jos. A. Banks
 - Old Navy
 - Carters
 - Gymboree
 - Designer Jean Store
 - Specialty Boutique
- Sporting goods business
 - Gander mountain
 - Cabbalas'
 - Dicks Sporting
 - REI
 - Sports Authority
 - Bait Shop
- Liquor Store
 - Help Muskego Liquor stores
 - Model after Ray's liquor or Discount Liquor
 - Wine Store
- Shoe Store
 - Allen Edmonds
 - Stan's
 - Famous Footwear
 - DSW
 - Nike
 - New Balance
- Restaurant
 - Macaroni Grill
 - Einstein's
 - Alterra
 - Starbucks
 - Caribou
 - Big Apples
 - Panera's
 - Diablo's Rios
 - Pot Belly's
 - Moe's Chain
 - Open Flame
 - Bar Louis
 - Middle Level Chain
 - Water Street Brewery

Muskego Economic Development Business Attraction Study Committee Minutes

- Like Deming Way in Middletown
- Not a Super Club
- Balestri's
- Original Pancake House
- Bookstores
 - Barnes and Nobles
 - Borders
 - Schwartz Bookstore

**Next Meeting: 6:30 – 8:00 p.m.
November 8, 2007**