

Business Development
Develop an entertainment destination center in City Center incorporating events/ activities and identifying targeted businesses.

Meeting Minutes – Oct. 30, 2007

Kathy Chiaverotti, Bill Engleking

Meeting was called to order at 5:05 pm.

Greendale: Lana A. reported this area is strongly promoted through the Reiman Visitor's Center Taste of Home promotion. The area is very quaint with a single lane road running through the center of the development. Site provides adequate parking, gazebo gathering spot that features entertainment from time to time. Development incorporates fresh bakery shop, boutique, 2 restaurants and malt shop. Pictures were provided by Lana.

Door County: Kathy attended conference in Sturgeon Bay but did not get into Fish Creek or other areas of attraction. It is doubtful that much can be utilized from Door County because it is on a Great Lake, has a state park and is a huge tourist location featuring many resorts, marinas, etc.

Specific restaurant names:

Old Country Buffet	Crawdaddy's	Chancery
Albanese Road House	Ghausthaus	Cotton Exchange
Brewhaus	Red Lobster	Stoups
Oakland Gyros	BD Mongolian Grill	DeRangos
Infusinos	Starbucks	Mo's
Five O'Clock Club	Panera Bread Co	Bartolotta
Balestreri's	Mader's	Karl Ratch's
Weisgerber's (Ghasthaus)		

Specific book stores:

Schwartz Half Price books

Specific gourmet foods:

Sendik's	Grasch's	Wurst Haus
Natural Post	Trader Joes	GNC
Missy Sippy Coffee	Cooking store/supplies/cooking classes/wine tasting	

Specific shoe stores:

DSW Baker Shoes Famous Footwear Nine West

Specific home décor:

Kirklands World Market Pier 1 Lang Store Rowe Potter

Specific Ice Cream:

Uncle Harry's Cold Stone Creamery Baskin Robbins Choc Factory

Specific candy:

Quality Candy

Specific Clothing/boutiques:

Fashion Bug Dress Barn Avenue Talbots Dots

Specific jewelry:

Thomas Jewelers

Specific Hotel:

Dandelion park theme, amusement themed rooms with similar themed restaurants—Dandelion salad, etc.

Specific souvenir shop/spa (None provided)

Specific events/activities:

Gallery nights	Wine/cheese tasting	Nostalgia nights
Health/safety fair	Family movie nights	X-Mass tree lighting/festivities
Street Fair	Art walk/show	Benefit sale/activities
Folk Fair	Seasonal Fairs	Concerts
Circus theme	Theatre productions	Battle of the bands

Electronic game demos
October Fest w/polka music, folk/blue grass
Open microphone style for youth opportunities
Muskego Idle Contest
Stage use for shows in art, cooking, fashion, meditation, inspirational speakers, etc
Sport related theme (3 man basketball tournament, etc)
Bike-a-thon, walk-a-thon, run-a-thon, Triathlon

Streetscape:

This item was deferred until next meeting. Members not in attendance provided following: Attractive walking paths with lots of plants and unique (maybe Dandelion Park style) benches.

Additional ideas from committee members unable to attend:

Other ideas

Capri Communities (Waukesha) is a beautiful senior apartment community
Wilson Commons (Milwaukee), The Heritage (East Troy) had done a lot with little space

Next meeting will cover streetscape (internal sidewalks/streets) and begin developing plan for main committee.

Next meeting is Nov. 27th at 5:00pm in Chamber Office.