

<p style="text-align: center;">NOTICE OF PUBLIC INFORMATION MEETING MOORLAND CORRIDOR PLANNING</p>

NOTICE

You are receiving this notice because you:

1. own property that is directly affected by the proposed future planning of the Moorland Corridor, or
2. own property that is within 300 feet of land that is directly affected by the proposed future planning of the Moorland Corridor

A map of the affected properties is attached.

A Public Information Meeting has been scheduled for 7:00 PM on Thursday, February 26, 2004, in the Muskego Room of the Muskego City Hall, W182 S8200 Racine Avenue. The purpose of this meeting is to receive public input on the future rezoning and land use amendments for the properties along the Moorland Corridor between College Avenue and Janesville Road.

Your attendance and participation is encouraged!

BACKGROUND INFORMATION

The City of Muskego has recently adopted an Economic Development Strategic Plan in order to present a strategy to balance Muskego's economic development objectives, with the equally important goals of promoting sound environmental practice and protecting community aesthetics.

As part of that plan there were major recommendations set forth regarding the zoning and land uses of the Moorland Corridor between College Avenue and Janesville Road. The plan calls for this area to become a professional business center and information economy portal. Assets and opportunities backing these recommendations include:

- Main Community Gateway
- High Visibility
- Fiber Optic Corridor
- Attractive Natural Landscape
- Establish a Community Image
- Retail/Office need
- Potential Regional Employment Center

The plan based much of the information on a regional market analysis comparing the City of Muskego to other southeastern Wisconsin communities as well as directly to Waukesha County. Overall, the market analysis reiterated there is a need to broaden the community's tax and employment base by focusing its business recruitment and land planning toward growing professional sectors.

The recommendations set forth in the plan have since led the City of Muskego to place a moratorium on certain lands along the Moorland corridor. The moratorium is to allow staff time in planning new zoning and land uses that will best accomplish the goals in the Strategic Plan.

City staff has now developed a 'concept' of what may be the best zoning and land uses for the moratorium area. Staff will be on hand to introduce the information along with supporting data regarding the various decisions presented.

A copy of the *ECONOMIC DEVELOPMENT STRATEGIC PLAN* may be viewed in the Planning Department of Muskego City Hall (Office hours are 8:00 am to 4:30 pm) or on the web at:

www.gomuskego.com/ecdev/MuskegoReport.htm